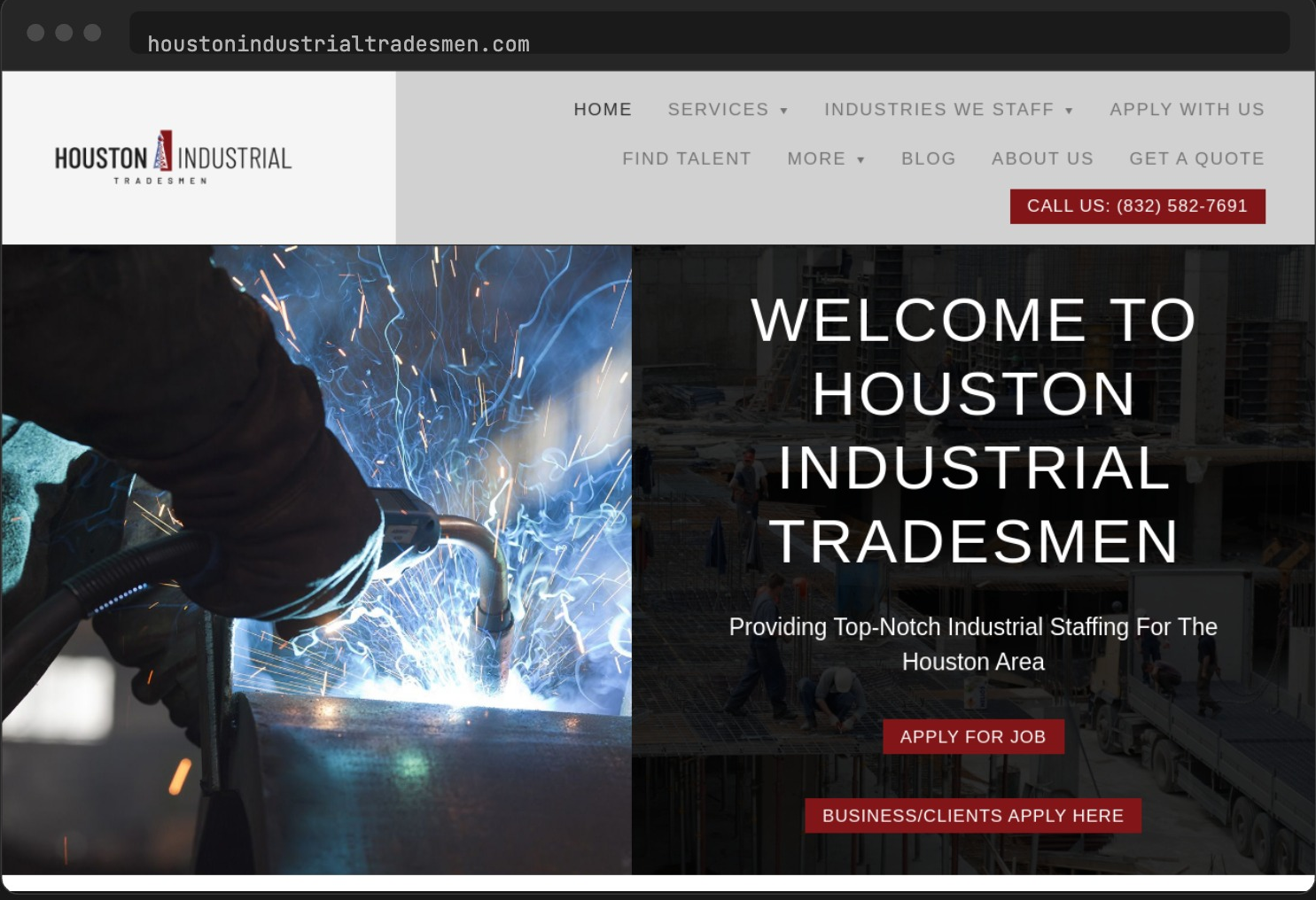




SECURITY ACTOR SECURITY SCORE 81.5/100

✓ SSL valid

HEADERS

x Content-Security-Policy

x HSTS

x X-Frame-Options

CMS

– Not detected

VULNERABILITIES

✓ No vulnerabilities found

SEO SEO SCORE 70/100

TITLE TAG

Houston Industrial Tradesmen - Houston Industrial Tradesmen

59 chars · PASS

Remove the duplicate brand name to free up space for a targeted keyword.

META DESCRIPTION

Houston's top Industrial Tradesmen - Quality services, extensive experience, and certified professionals. Contact us today!

123 chars · PASS

Meta description length is good; ensure the truncated text doesn't cut off a key message.

HEADINGS

Houston Industrial Tradesmen

✓ 1 H1 tag

H1 clearly targets location and trade niche—strong foundation for local SEO relevance.

H2: 9 · H3: 6

FIRST H2S

> Welcome to Houston Industrial Tradesmen

> SATISFACTION GUARANTEED

> WHO WE ARE

IMAGE ALT TAGS

✓ 16 of 16 images have alt tags

All 16 images have alt tags—great job supporting accessibility and image SEO.

SITEMAP

✓ PASS — sitemap found

https://www.houstonindustrialtradesmen.com/sitemap.xml

AI SCHEMA (HOMEPAGE)

x FAIL

No AI-optimized schema detected — adding FAQ, HowTo, or Speakable schema helps your site appear in AI-generated answers and voice search results

TRACKING & ATTRIBUTION

x Google Tag Manager: FAIL

Google Tag Manager not detected — without GTM you cannot properly track conversions, ad performance, or visitor behavior

x Google Analytics 4: FAIL

Google Analytics 4 not detected — without GA4 you have no visibility into who is visiting your site or how they found you

NAP (NAME, ADDRESS, PHONE)

x Business Name: FAIL

Business name not found in page markup — add LocalBusiness schema to help search engines identify your business

x Address: FAIL

Address not found in page markup — consistent NAP across your site and directory listings is critical for local SEO

✓ Phone: PASS (tel: link)

8325827691

PAGES AUDITED (5)

pages taken from homepage navigation

Homepage - Full Audit

<https://www.houstonindustrialtradesmen.com/>

✓

Title

59

chars

✓

Meta desc

123

chars

✓

H1

✓

Alt tags

16/16

x

AI schema

x

GTM

x

GA4

<https://www.houstonindustrialtradesmen.com/recruiting-and-staffing-services>

x

Title

94

chars

x

Meta desc

162

chars

✓

H1

✓

Alt tags

4/4

x

AI schema

x

GTM

x

GA4

<https://www.houstonindustrialtradesmen.com/engineering-recruiting-services>

x

Title

93

chars

x

Meta desc

189

chars

✓

H1

✓

Alt tags

2/2

x

AI schema

x

GTM

x

GA4

<https://www.houstonindustrialtradesmen.com/industrial-recruiting-services>

x

Title

92

chars

x

Meta desc

162

chars

✓

H1

✓

Alt tags

3/3

x

AI schema

x

GTM

x

GA4

<https://www.houstonindustrialtradesmen.com/professional-recruiting-services>

x

Title

93

chars

x

Meta desc

162

chars

✓

H1

✓

Alt tags

3/3

x

AI schema

x

GTM

x

GA4

CHECK BREAKDOWN · SECURITY + SEO

SSL valid	✓
Content-Security-Policy header missing	x
HSTS header missing	x
X-Frame-Options header missing	x
Meta title (59 chars)	✓
Meta description (123 chars)	✓
H1 tag present	✓
All 16 images have alt tags	✓
No AI-optimized schema on homepage	x
Google Tag Manager not detected	x
Google Analytics 4 not detected	x
Business name not found	x
Address not found	x
Phone number found (tel: link)	✓
Sitemap found	✓