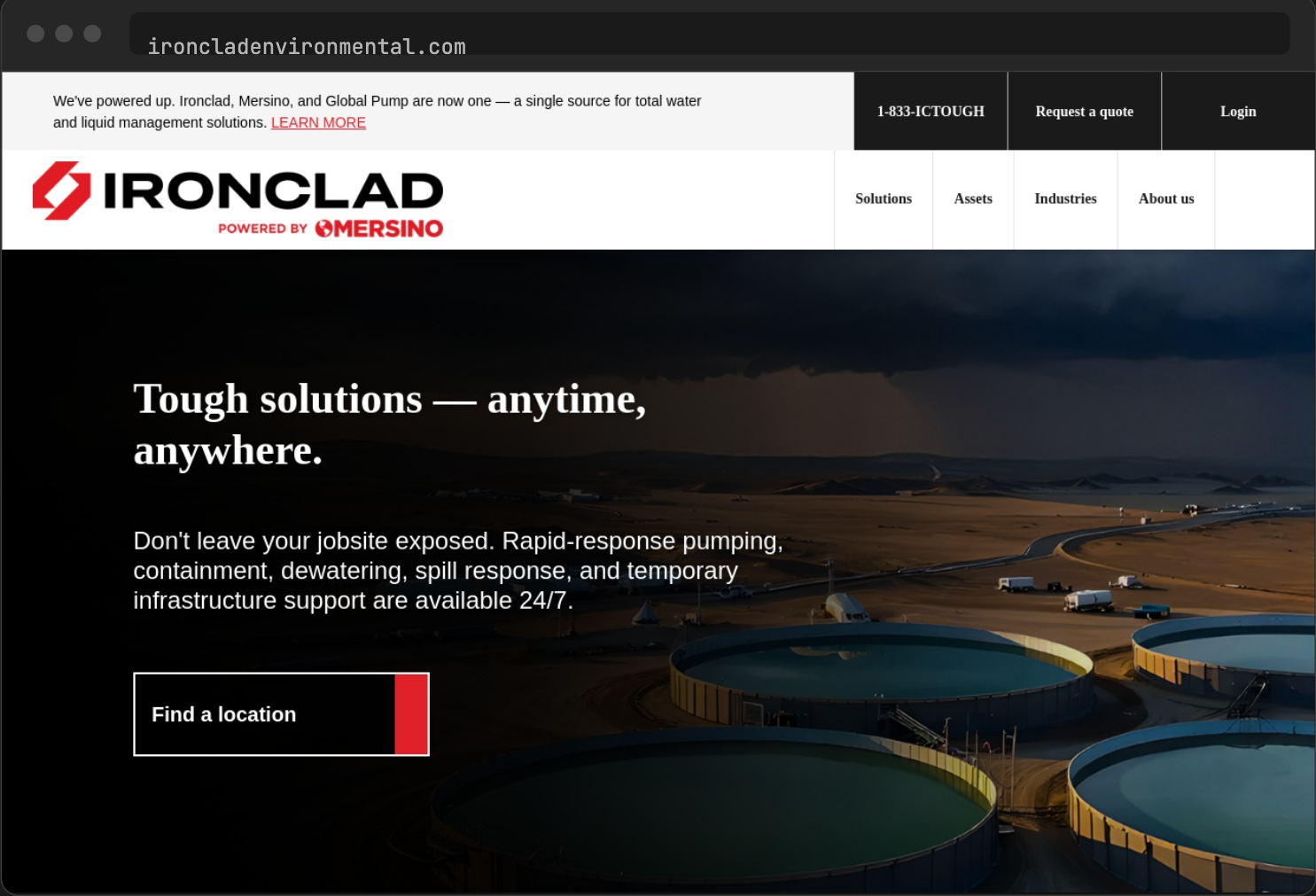




SECURITY ACTOR SECURITY SCORE 77.3/100

✓ SSL valid

HEADERS

✗ Content-Security-Policy

✗ HSTS

✗ X-Frame-Options

CMS

⚠ WordPress v2.1.5 (version exposed)

PLUGINS & THEMES

Ironclad PLUGIN

AfL Wc Utm PLUGIN

Gf Utm Fields Plugin 1.5 PLUGIN

Ironclad Plugin PLUGIN

Bb Plugin PLUGIN

SEO SEO SCORE 77/100

TITLE TAG

Ironclad | Liquid Storage Solutions & Rental Assets

51 chars · PASS

Title tag is well-optimized at 51 characters—clear, keyword-rich, and within the ideal range.

META DESCRIPTION

Ironclad Environmental has the largest fleet of quality waste management rental assets in the US, including roll-off boxes, frac tanks, and vacuum boxes.

153 chars · PASS

Meta description length is good; ensure it includes a clear call to action.

HEADINGS

One partner. Total solutions.

✓ 1 H1 tag

H1 is present and concise; ensure it includes a primary keyword for better search visibility.

H2: 9 · H3: 41

FIRST H2S

- > Water and waste. Secured.
- > Tough solutions – anytime, anywhere.
- > One team is all you need.

IMAGE ALT TAGS

✗ 37 of 59 images have alt tags

Add alt tags to the remaining 22 images to improve accessibility and image SEO.

SITEMAP

✓ PASS – sitemap found

https://ironcladenvironmental.com/sitemap.xml

AI SCHEMA (HOMEPAGE)

✗ FAIL

No AI-optimized schema detected — adding FAQ, HowTo, or Speakable schema helps your site appear in AI-generated answers and voice search results

TRACKING & ATTRIBUTION

✓ Google Tag Manager: PASS – GTM-WNMR3FM

✓ Google Analytics 4: PASS – G-T2Y66TYJZ4

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

Ironclad Environmental Solutions

✗ Address: FAIL

Address not found in page markup — consistent NAP across your site and directory listings is critical for local SEO

✓ Phone: PASS (tel: link)

8334286844

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE FULL AUDIT https://ironcladenvironmental.com/

✓ Title 51 chars ✓ Meta desc 153 chars ✓ H1 ✗ Alt tags 37/59 ✗ AI schema ✓ GTM ✓ GA4

https://ironcladenvironmental.com/ironclad-powered-by-mersino/

✗ Title 153 chars ✗ Meta desc 184 chars ✓ H1 ✗ Alt tags 2/6 ✗ AI schema ✓ GTM ✓ GA4

https://ironcladenvironmental.com/request-a-quote

✓ Title 50 chars ✓ Meta desc 128 chars ✓ H1 ✗ Alt tags 2/6 ✗ AI schema ✓ GTM ✓ GA4

https://ironcladenvironmental.com/login-portal/

✓ Title 47 chars ✓ Meta desc 91 chars ✗ H1 0 found ✗ Alt tags 39/42 ✗ AI schema ✓ GTM ✓ GA4

https://ironcladenvironmental.com/request-a-quote/

✓ Title 50 chars ✓ Meta desc 128 chars ✓ H1 ✗ Alt tags 2/6 ✗ AI schema ✓ GTM ✓ GA4

CHECK BREAKDOWN · SECURITY + SEO

SSL valid	✓
Content-Security-Policy header missing	✗
HSTS header missing	✗
X-Frame-Options header missing	✗
No CVEs found in plugins/themes	✓
CMS version exposed	✗
Meta title (51 chars)	✓
Meta description (153 chars)	✓
H1 tag present	✓
Images missing alt tags (22 of 59)	✗
No AI-optimized schema on homepage	✗
Google Tag Manager detected	✓
Google Analytics 4 detected	✓
Business name found (schema)	✓
Address not found	✗
Phone number found (tel: link)	✓
Sitemap found	✓