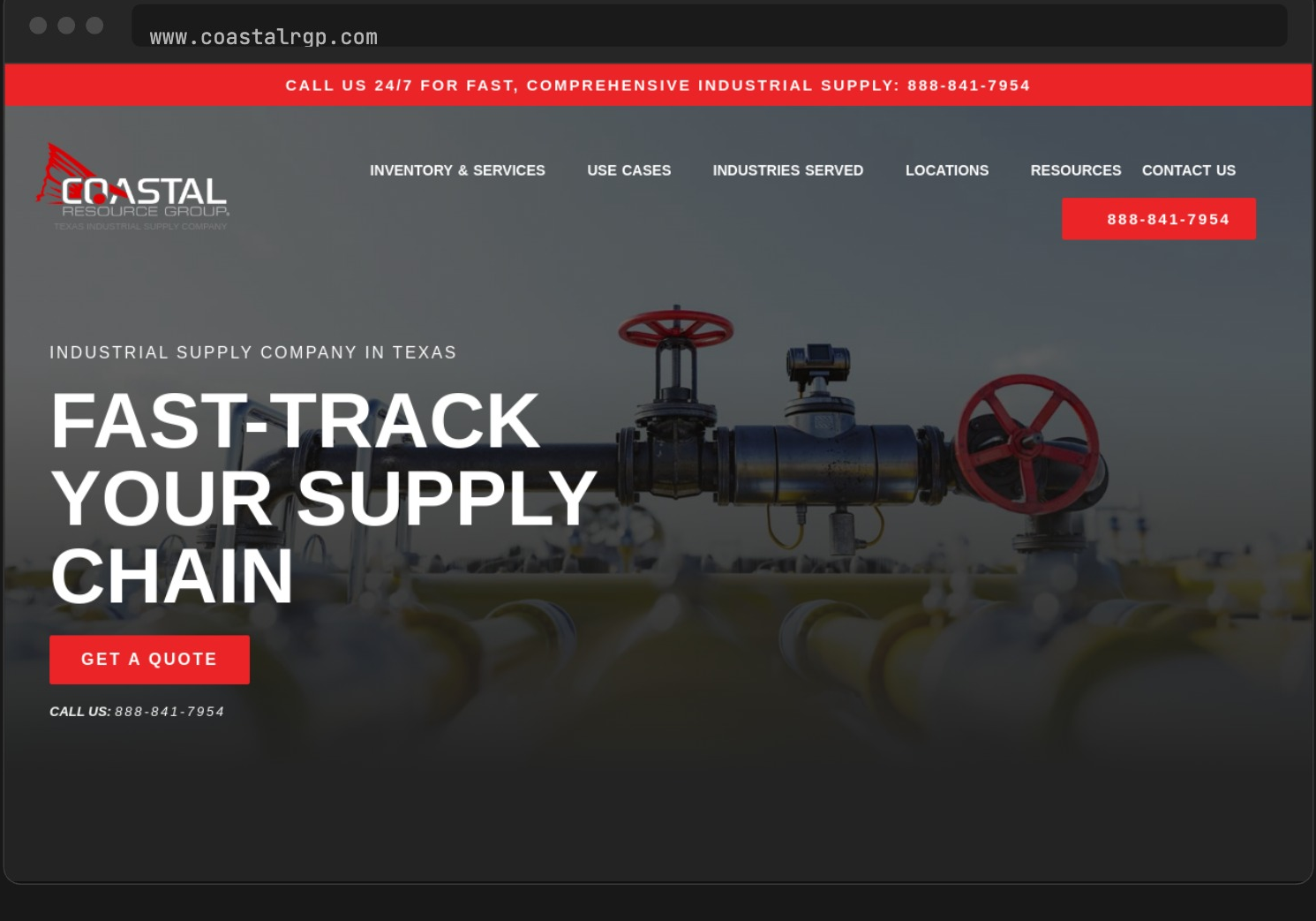




SECURITY ACTOR SECURITY SCORE 78.4/100

✓ SSL valid

HEADERS

✗ Content-Security-Policy

✓ HSTS

✗ X-Frame-Options

CMS

▲ WordPress v1.0.0 (version exposed)

PLUGINS & THEMES

Seo By Rank Math Pro PLUGIN

Elementor Pro PLUGIN

Elementor PLUGIN

SEO SEO SCORE 95/100

TITLE TAG

Industrial Equipment Supplier | Coastal Resource Group

54 chars · PASS

Title tag is well-optimized at 54 characters—consider adding a primary keyword for stronger relevance.

META DESCRIPTION

We are a one-stop shop for industrial equipment and supplies, including PPE. Coastal has fast delivery rates and 24/7 customer service across south Texas!

154 chars · PASS

Meta description is well-optimized; ensure the truncated text doesn't cut off a key message.

HEADINGS

FAST-TRACK YOUR SUPPLY CHAIN

✓ 1 H1 tag

H1 is clear and keyword-relevant—consider adding a specific product or service term to boost ranking.

H2: 11 · H3: 11

FIRST H2S

> Call Us: 888-841-7954

> Company Overview

> Call Us: 888-841-7954

IMAGE ALT TAGS

✓ 10 of 10 images have alt tags

All 10 images have alt tags—great job supporting accessibility and image SEO.

SITEMAP

✓ PASS — sitemap found

https://www.coastalrgp.com/sitemap.xml

AI SCHEMA (HOMEPAGE)

✓ PASS — Article

AI-optimized schema detected — this helps search engines and AI assistants understand and surface your content in answer engines and voice search

TRACKING & ATTRIBUTION

✓ Google Tag Manager: PASS — GTM-N232RNPX

✗ Google Analytics 4: FAIL

Google Analytics 4 not detected — without GA4 you have no visibility into who is visiting your site or how they found you

GTM is present but GA4 was not detected — ensure GA4 is configured inside your Tag Manager container

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

Coastal Resource Group

✓ Address: PASS (schema)

2025 Nichols Ave, Dickinson, Texas, 77539

✓ Phone: PASS (schema)

+1-281-549-4132

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE - FULL AUDIT

https://www.coastalrgp.com/

✓ Title 54 chars ✓ Meta desc 154 chars ✓ H1 ✓ Alt tags 10/10 ✓ AI schema Article ✓ GTM

✗ GA4

https://www.coastalrgp.com/services/

✓ Title 35 chars ✓ Meta desc 153 chars ✓ H1 ✓ Alt tags 10/10 ✓ AI schema Article ✓ GTM

✗ GA4

https://www.coastalrgp.com/hdpe-pipe-supplier/

✓ Title 41 chars ✓ Meta desc 142 chars ✓ H1 ✓ Alt tags 5/5 ✓ AI schema Article ✓ GTM

✗ GA4

https://www.coastalrgp.com/industrial-flanges-and-flange-bolts/

✓ Title 55 chars ✓ Meta desc 141 chars ✓ H1 ✓ Alt tags 5/5 ✓ AI schema Article ✓ GTM

✗ GA4

https://www.coastalrgp.com/industrial-gaskets/

✗ Title 18 chars ✓ Meta desc 147 chars ✓ H1 ✓ Alt tags 11/11 ✓ AI schema Article ✓ GTM

✗ GA4

CHECK BREAKDOWN · SECURITY + SEO

|                                        |   |
|----------------------------------------|---|
| SSL valid                              | ✓ |
| Content-Security-Policy header missing | ✗ |
| HSTS present                           | ✓ |
| X-Frame-Options header missing         | ✗ |
| No CVEs found in plugins/themes        | ✓ |
| CMS version exposed                    | ✗ |
| Meta title (54 chars)                  | ✓ |
| Meta description (154 chars)           | ✓ |
| H1 tag present                         | ✓ |
| All 10 images have alt tags            | ✓ |
| AI-optimized schema (Article)          | ✓ |
| Google Tag Manager detected            | ✓ |
| Google Analytics 4 not detected        | ✗ |
| Business name found (schema)           | ✓ |
| Address found (schema)                 | ✓ |
| Phone number found (schema)            | ✓ |
| Sitemap found                          | ✓ |