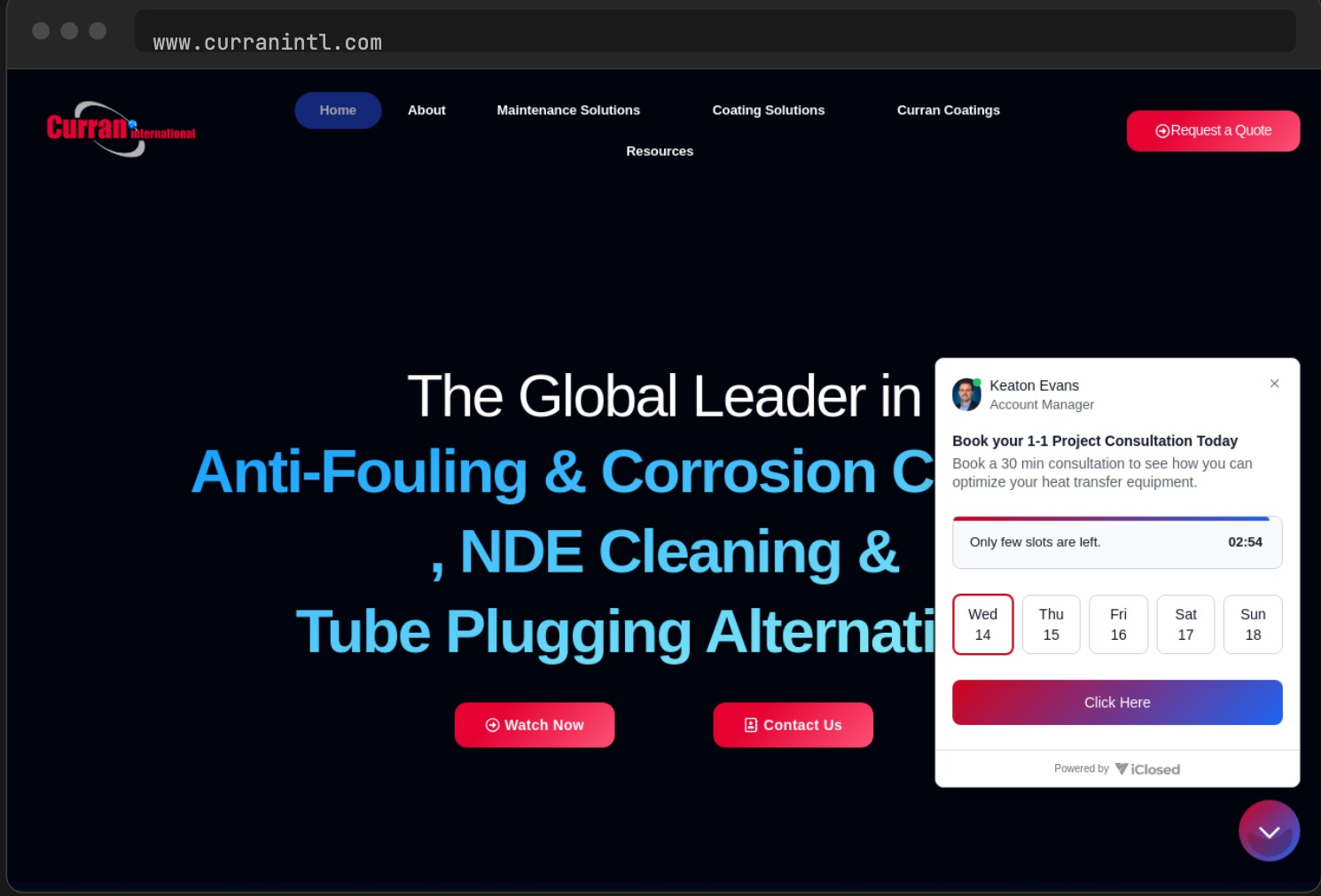




SECURITY

ACTOR SECURITY SCORE 80.15/100

✓ SSL valid

HEADERS

✗ Content-Security-Policy

✓ HSTS

✓ X-Frame-Options

CMS

▲ WordPress v7.1 (version exposed)

PLUGINS & THEMES

Bbpress PLUGIN

Elementor PLUGIN

Elementskit Lite PLUGIN

Elementor Pro PLUGIN

Tablepress PLUGIN

Ewww Image Optimizer PLUGIN

Simple Cloudflare Turnstile PLUGIN

SEO SEO SCORE 77/100

TITLE TAG

Home - Curran International

27 chars · FAIL — ideal 30-60

Add a primary keyword before the brand name, e.g., "Global Trade Solutions | Curran International."

META DESCRIPTION

Curran International is a trusted provider of advanced solutions for heat exchangers and their components, designed to reduce fouling, increase corrosion

153 chars · PASS

Meta description length is good; ensure it includes a clear call to action.

HEADINGS

The Global Leader in Anti-Fouling & Corrosion Coatings , NDE Cleaning & Tube Plugging Alternatives

✓ 1 H1 tag

H1 is descriptive and keyword-rich; ensure it aligns with your top target search queries.

H2: 17 · H3: 7

FIRST H2S

> How Curran Can Support Your Site

> Heat Exchanger Anti Fouling & Corrosion Coatings

> Alloy Tube Liners & Ferrules

IMAGE ALT TAGS

✗ 35 of 37 images have alt tags

Add alt tags to the 2 remaining images to improve accessibility and SEO.

SITEMAP

✓ PASS — sitemap found

https://curranintl.com/sitemap_index.xml

AI SCHEMA (HOMEPAGE)

✓ PASS — Article

AI-optimized schema detected — this helps search engines and AI assistants understand and surface your content in answer engines and voice search

TRACKING & ATTRIBUTION

✓ Google Tag Manager: PASS — GTM-56T2SHHS

✗ Google Analytics 4: FAIL

Google Analytics 4 not detected — without GA4 you have no visibility into who is visiting your site or how they found you

GTM is present but GA4 was not detected — ensure GA4 is configured inside your Tag Manager container

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

curranintl.com

✓ Address: PASS (page text)

4610 Vicksburg Lane

✓ Phone: PASS (tel: link)

+1 (281) 339-9993

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE - FULL AUDIT https://curranintl.com/

✗ Title 27 chars ✓ Meta desc 153 chars ✓ H1 ✗ Alt tags 35/37 ✓ AI schema Article ✓ GTM

✗ GA4

https://curranintl.com/about/

✗ Title 28 chars ✓ Meta desc 155 chars ✓ H1 ✗ Alt tags 18/20 ✓ AI schema Article ✓ GTM

✗ GA4

https://curranintl.com/alloy-tube-liners/

✓ Title 40 chars ✓ Meta desc 158 chars ✓ H1 ✗ Alt tags 36/38 ✓ AI schema Article ✓ GTM

✗ GA4

https://curranintl.com/alloy-tube-ferrules/

✓ Title 42 chars ✓ Meta desc 152 chars ✓ H1 ✗ Alt tags 34/36 ✓ AI schema Article ✓ GTM

✗ GA4

https://curranintl.com/fin-fan-tube-repairs-and-restoration/

✓ Title 59 chars ✓ Meta desc 153 chars ✓ H1 ✗ Alt tags 33/35 ✓ AI schema Article ✓ GTM

✗ GA4

CHECK BREAKDOWN · SECURITY + SEO

SSL valid	✓
Content-Security-Policy header missing	✗
HSTS present	✓
X-Frame-Options present	✓
No CVEs found in plugins/themes	✓
CMS version exposed	✗
Meta title length (27 chars — ideal 30-60)	✗
Meta description (153 chars)	✓
H1 tag present	✓
Images missing alt tags (2 of 37)	✗
AI-optimized schema (Article)	✓
Google Tag Manager detected	✓
Google Analytics 4 not detected	✗
Business name found (schema)	✓
Address found (page text)	✓
Phone number found (tel: link)	✓
Sitemap found	✓