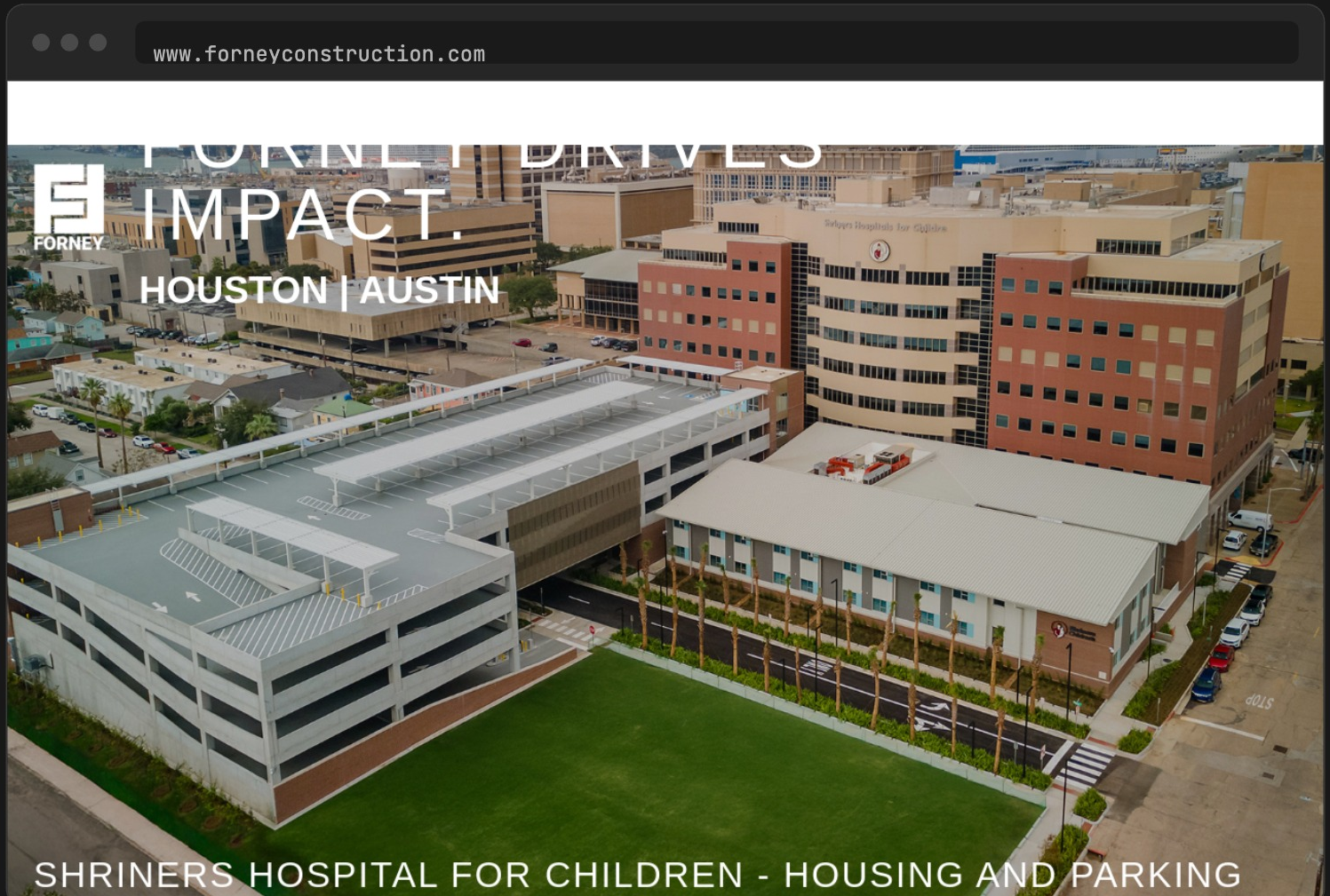




SECURITY

ACTOR SECURITY SCORE 47.95/100

✓ SSL valid

HEADERS

✗ Content-Security-Policy

✓ HSTS

✗ X-Frame-Options

CMS

▲ WordPress v1.0.0 (version exposed)

PLUGINS & THEMES

- Instagram Feed PLUGIN
- Dethemekit For Elementor PLUGIN
- Elementor PLUGIN
- Elementor Pro PLUGIN
- Essential Addons For Elementor Lite PLUGIN
- Wp Smushit PLUGIN

SEO

SEO SCORE 40/100

TITLE TAG

Home - Forney Construction

26 chars · FAIL — ideal 30-60

Add target keywords to your title tag—"Home" wastes valuable ranking potential.

META DESCRIPTION

Forney drives Impact. Houston | Austin Hotel Saint AugustineThe Commons at Hermann ParkJunior League of HoustonShriners Hospital for Children - Housing and Parking GarageRiver Oaks Country Club - East EndRegency at Esperanza Our Mission Forney Construction is a firm with a purpose. As an organization, we exist to offer the highest level of service while

355 chars · FAIL — ideal 70-160

Shorten meta description to 150-160 characters and ensure it's unique and relevant to each page.

HEADINGS

Forney drives Impact.

✓ 1 H1 tag

H1 is present and concise—ensure it naturally includes your primary target keyword.

H2: 12 · H3: 0

FIRST H2S

- > Houston | Austin
- > Our Mission
- > WHAT WE DO

IMAGE ALT TAGS

✗ 0 of 3 images have alt tags

Add descriptive alt tags to all 3 images to improve accessibility and SEO rankings.

SITEMAP

✓ PASS — sitemap found

https://forneyconstruction.com/sitemap.xml

AI SCHEMA (HOMEPAGE)

✗ FAIL

No AI-optimized schema detected — adding FAQ, HowTo, or Speakable schema helps your site appear in AI-generated answers and voice search results

TRACKING & ATTRIBUTION

✗ Google Tag Manager: FAIL

Google Tag Manager not detected — without GTM you cannot properly track conversions, ad performance, or visitor behavior

✗ Google Analytics 4: FAIL

Google Analytics 4 not detected — without GA4 you have no visibility into who is visiting your site or how they found you

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

Forney Construction

✓ Address: PASS (page text)

1900 9008 Circle

✗ Phone: FAIL

Phone number not found in page markup — add a clickable tel: link and LocalBusiness schema to improve local search visibility

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE - FULL AUDIT	https://forneyconstruction.com/
✗ Title 26 chars	✗ Meta desc 355 chars
✓ H1	✗ Alt tags 0/3
✗ AI schema	✗ GTM
✗ GA4	
https://forneyconstruction.com/impact/	
✗ Title 28 chars	✗ Meta desc 286 chars
✗ H1 2 found	✗ Alt tags 2/5
✗ AI schema	✗ GTM
✗ GA4	
https://forneyconstruction.com/team/	
✗ Title 26 chars	✗ Meta desc 195 chars
✗ H1 2 found	✗ Alt tags 7/15
✗ AI schema	✗ GTM
✗ GA4	
https://forneyconstruction.com/forney-portfolio/	
✓ Title 31 chars	✓ Meta desc 122 chars
✗ H1 2 found	✗ Alt tags 1/61
✗ AI schema	✗ GTM
✗ GA4	
https://forneyconstruction.com/awards-recognition/	
✓ Title 42 chars	✗ Meta desc 394 chars
✗ H1 2 found	✗ Alt tags 0/1
✗ AI schema	✗ GTM
✗ GA4	

CHECK BREAKDOWN · SECURITY + SEO

SSL valid	✓
Content-Security-Policy header missing	✗
HSTS present	✓
X-Frame-Options header missing	✗
No CVEs found in plugins/themes	✓
CMS version exposed	✗
Meta title length (26 chars — ideal 30-60)	✗
Meta description length (355 chars — ideal 70-160)	✗
H1 tag present	✓
Images missing alt tags (3 of 3)	✗
No AI-optimized schema on homepage	✗
Google Tag Manager not detected	✗
Google Analytics 4 not detected	✗
Business name found (schema)	✓
Address found (page text)	✓
Phone number not found	✗
Sitemap found	✓