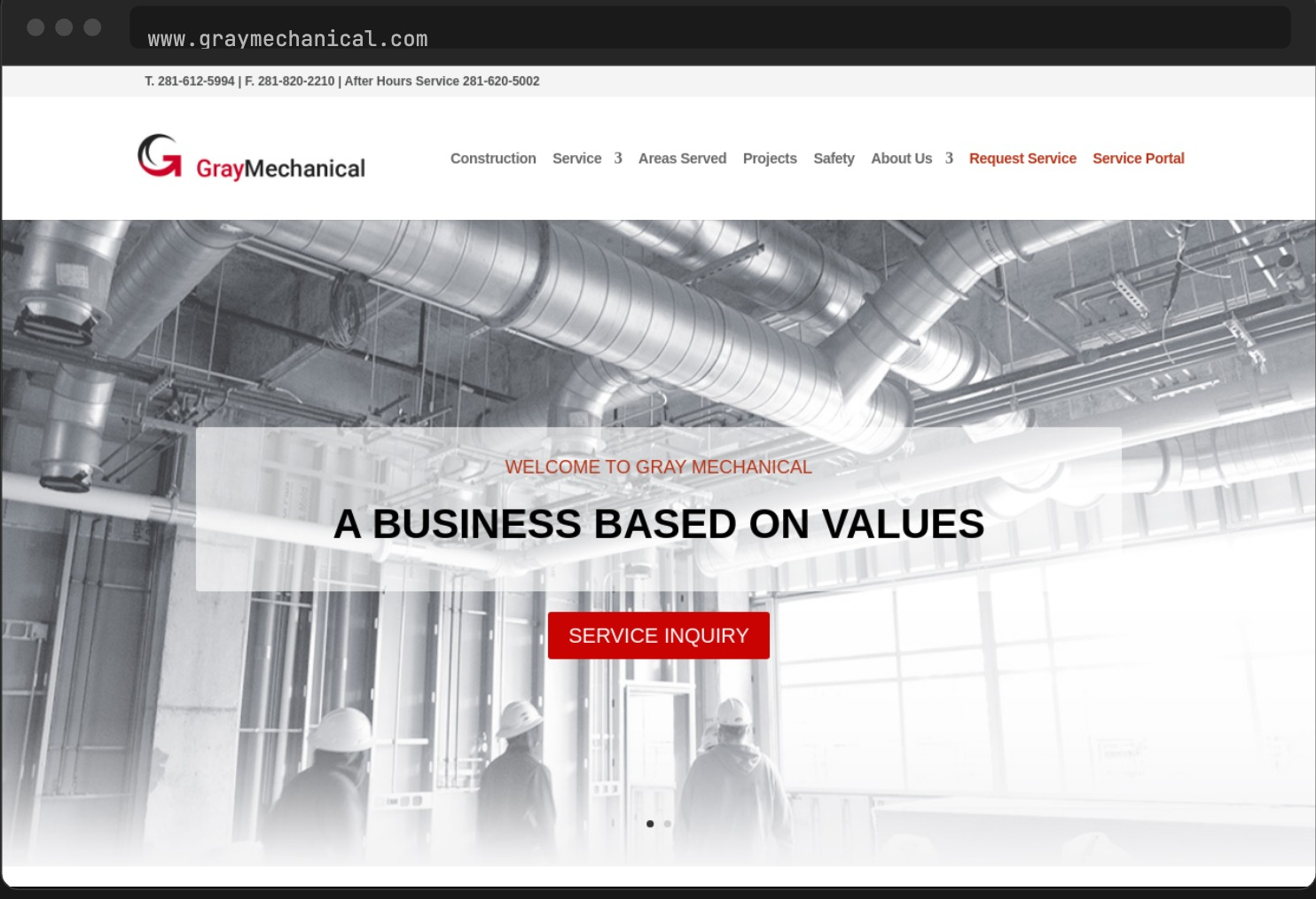




SECURITY

ACTOR SECURITY SCORE 40.25/100

✓ SSL valid

HEADERS

✗ Content-Security-Policy

✗ HSTS

✗ X-Frame-Options

CMS

⚠ WordPress v7.1.3 (version exposed)

PLUGINS & THEMES

Cleantalk Spam Protect PLUGIN

Servicetrade Service Portal PLUGIN

Image Intense PLUGIN

Google Site Kit PLUGIN

SEO SEO SCORE 80/100

TITLE TAG

Commercial Mechanical Contractor
Services in Houston, TX | Gray
Mechanical

74 chars · FAIL — ideal 30-60

Trim title to under 60 characters by removing
redundant words like "Services."

META DESCRIPTION

Trust Gray Mechanical, leading
commercial mechanical contractors
serving Houston, Austin & San Antonio,
TX. Call now for expert HVAC, plumbing &
more!

150 chars · PASS

Meta description length is good; ensure the copy
highlights a unique value proposition.

HEADINGS

Commercial Mechanical Contractors in
Houston, TX

✓ 1 H1 tag

H1 clearly targets local commercial intent—great
foundation for Houston-area rankings.

H2: 10 · H3: 3

FIRST H2S

> COMMERCIALCONSTRUCTION

> SERVICE &MAINTENANCE

> Industries Served

IMAGE ALT TAGS

✓ 2 of 2 images have alt tags

All images have alt tags—great job supporting
accessibility and SEO.

SITEMAP

✓ PASS — sitemap found

https://www.graymechanical.com/sitemap.x
ml

AI SCHEMA (HOMEPAGE)

✗ FAIL

No AI-optimized schema detected — adding FAQ,
HowTo, or Speakable schema helps your site
appear in AI-generated answers and voice search
results

TRACKING & ATTRIBUTION

✓ Google Tag Manager: PASS — GTM-547P4764, GTM-
562LM2W

✓ Google Analytics 4: PASS — GT-MJS963Z4

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

Gray Mechanical

✓ Address: PASS (page text)

15534 West Hardy Road

✓ Phone: PASS (page text)

281-820-2200

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE - FULL AUDIT https://www.graymechanical.com/

✗ Title 74 chars ✓ Meta desc 150 chars ✓ H1 ✓ Alt tags 2/2 ✗ AI schema ✓ GTM ✓ GA4

https://www.graymechanical.com/construction/

✗ Title 72 chars ✗ Meta desc 168 chars ✓ H1 ✓ Alt tags 2/2 ✗ AI schema ✓ GTM ✓ GA4

https://www.graymechanical.com/service/

✗ Title 63 chars ✓ Meta desc 154 chars ✗ H1 2 found ✓ Alt tags 2/2 ✗ AI schema ✓ GTM
✓ GA4

https://www.graymechanical.com/preventative-maintenance/

✗ Title 66 chars ✓ Meta desc 127 chars ✓ H1 ✓ Alt tags 3/3 ✗ AI schema ✓ GTM ✓ GA4

https://www.graymechanical.com/hvac-preventative-maintenance/

✓ Title 50 chars ✓ Meta desc 131 chars ✓ H1 ✗ Alt tags 2/3 ✗ AI schema ✓ GTM ✓ GA4

CHECK BREAKDOWN · SECURITY + SEO

SSL valid	✓
Content-Security-Policy header missing	✗
HSTS header missing	✗
X-Frame-Options header missing	✗
No CVEs found in plugins/themes	✓
CMS version exposed	✗
Meta title length (74 chars — ideal 30-60)	✗
Meta description (150 chars)	✓
H1 tag present	✓
All 2 images have alt tags	✓
No AI-optimized schema on homepage	✗
Google Tag Manager detected	✓
Google Analytics 4 detected	✓
Business name found (schema)	✓
Address found (page text)	✓
Phone number found (page text)	✓
Sitemap found	✓