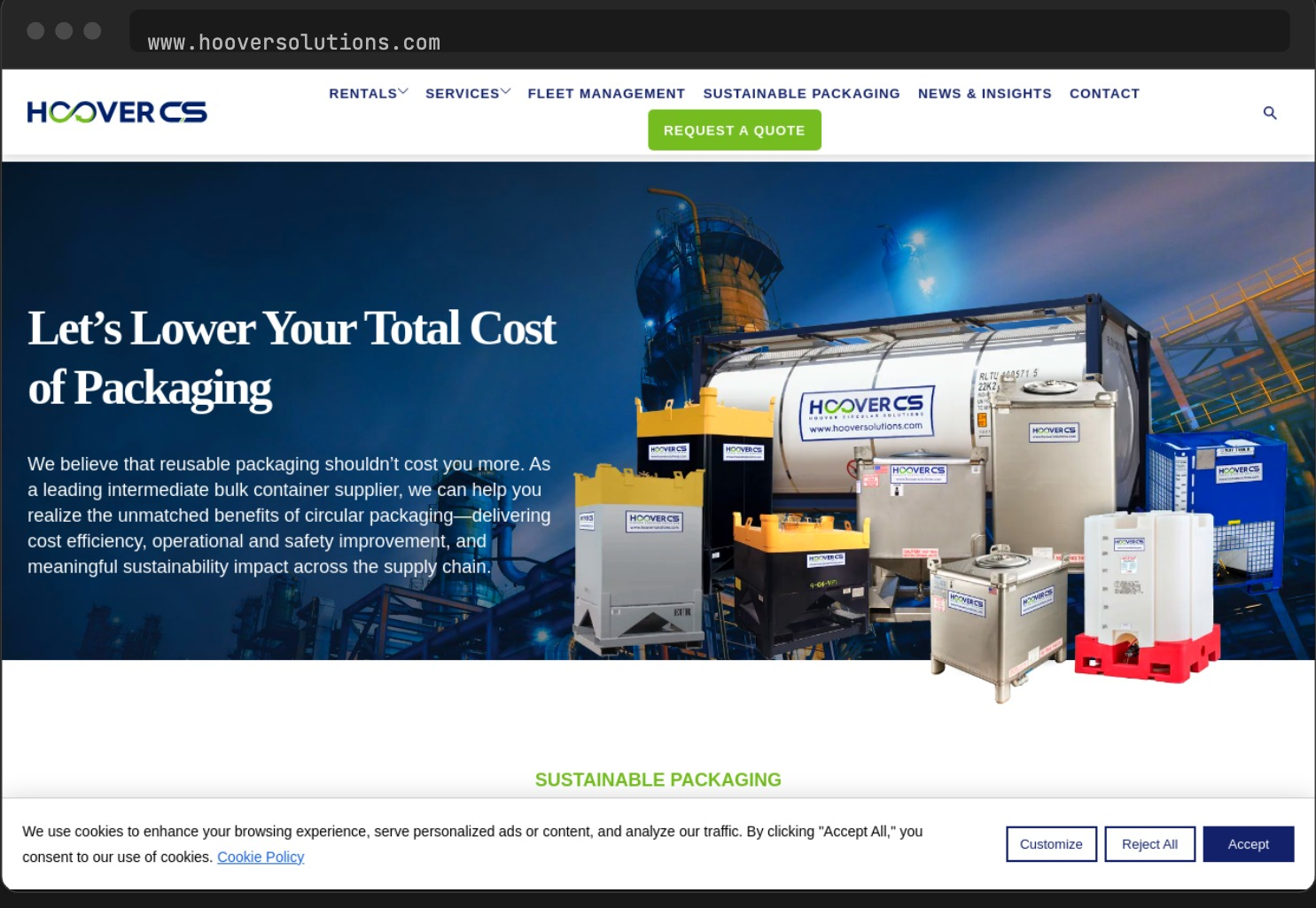




SECURITY

ACTOR SECURITY SCORE 85.15/100

✓ SSL valid

HEADERS

✓ Content-Security-Policy

✗ HSTS

✓ X-Frame-Options

CMS

⚠ WordPress v7.1.3 (version exposed)

PLUGINS & THEMES

Wp Google Maps PLUGIN

Js Composer PLUGIN

SEO SEO SCORE 75/100

TITLE TAG

Intermediate Bulk Container Supplier | Hoover CS

48 chars · PASS

Title tag is concise and keyword-rich; consider adding a location modifier to boost local relevance.

META DESCRIPTION

Hoover CS is an intermediate bulk container supplier on a mission to empower environmental responsibility with sustainable chemical packaging and services.

155 chars · PASS

Meta description is well-optimized; ensure the truncated text doesn't cut off a key message.

HEADINGS

Home

+1 more H1

⚠ 2 H1 tags – should be exactly 1

Remove duplicate H1; each page should have only one clear, primary heading.

H2: 2 · H3: 6

FIRST H2S

> Fleet Management

> How Can We Help?

IMAGE ALT TAGS

✓ 7 of 7 images have alt tags

All 7 images have alt tags—great job supporting accessibility and image SEO.

SITEMAP

✓ PASS – sitemap found

https://hooversolutions.com/sitemap.xml

AI SCHEMA (HOMEPAGE)

✗ FAIL

No AI-optimized schema detected — adding FAQ, HowTo, or Speakable schema helps your site appear in AI-generated answers and voice search results

TRACKING & ATTRIBUTION

✓ Google Tag Manager: PASS – GTM-NJW7J38

✓ Google Analytics 4: PASS – G-WP51WK64F2

NAP (NAME, ADDRESS, PHONE)

✓ Business Name: PASS (schema)

Hoover CS

✗ Address: FAIL

Address not found in page markup — consistent NAP across your site and directory listings is critical for local SEO

✓ Phone: PASS (tel: link)

+18008448683

PAGES AUDITED (5)

pages taken from homepage navigation

HOMEPAGE - FULL AUDIT https://hooversolutions.com/

✓ Title 48 chars ✓ Meta desc 155 chars ✗ H1 2 found ✓ Alt tags 7/7 ✗ AI schema ✓ GTM

✓ GA4

https://hooversolutions.com/rentals/

✓ Title 53 chars ✓ Meta desc 157 chars ✗ H1 2 found ✓ Alt tags 5/5 ✗ AI schema ✓ GTM

✓ GA4

https://hooversolutions.com/rentals/catalyst-bins/

✓ Title 32 chars ✓ Meta desc 159 chars ✗ H1 2 found ✓ Alt tags 5/5 ✗ AI schema ✓ GTM

✓ GA4

https://hooversolutions.com/rentals/intermediate-bulk-containers/

✓ Title 59 chars ✓ Meta desc 156 chars ✗ H1 2 found ✓ Alt tags 5/5 ✗ AI schema ✓ GTM

✓ GA4

https://hooversolutions.com/rentals/iso-tanks/

✓ Title 56 chars ✓ Meta desc 156 chars ✗ H1 2 found ✓ Alt tags 5/5 ✗ AI schema ✓ GTM

✓ GA4

CHECK BREAKDOWN · SECURITY + SEO

SSL valid ✓

Content-Security-Policy present ✓

HSTS header missing ✗

X-Frame-Options present ✓

No CVEs found in plugins/themes ✓

CMS version exposed ✗

Meta title (48 chars) ✓

Meta description (155 chars) ✓

Multiple H1 tags (2 found) ✗

All 7 images have alt tags ✓

No AI-optimized schema on homepage ✗

Google Tag Manager detected ✓

Google Analytics 4 detected ✓

Business name found (schema) ✓

Address not found ✗

Phone number found (tel: link) ✓

Sitemap found ✓